

A stylized, low-poly illustration of a city skyline in shades of blue, grey, and brown, with a white cloud-like border at the bottom. The skyline includes various building shapes and a prominent tower on the right side.

**A Communication Platform
built for modern businesses**

How is a Cloud VoIP Platform going to benefit my Business?

Productivity is the core of a cloud communications platform. It can virtually transform the way you do business and will improve every aspect of the organization. Your business will be able to rely on seamless communication.

A Cloud VoIP communication platform dramatically improves productivity, service and sales across your Business.

Flexibility

- Work from Anywhere
- Integrate Locations

Cost Savings

- Eliminate your legacy costs
- Eliminate Servers
- Eliminate lines

Employee Productivity and Visibility

- Employee monitoring and remote locations

Collaboration

- Augment SMS, Chat, Screen Share and Video Conference

Reliability, Scalability and Disaster Recovery

- Even if you lose your office, you won't miss your calls

Flexibility

Work from Anywhere

Cloud VoIP technology removes the ties to the office and provides unlimited mobility. Now you can take your office calls from your home office, trade show, remote office and on the road. Your office number can follow you on your cell phone, you can bring your desk phone off-site or maybe have a secondary desk phone at home. Soft phone on your PC lets you use your phone from your computer, so you don't even need the phone if you have your computer.

FACT:

A recent Stanford study shows that employees that have the option to remotely are more productive by about 10-15%.

This can provide them with a better home and work life balance, which generally make for happier employees.

Your business becomes easier to manage and reduces capital costs including heat, hydro, furniture, real estate etc.

Integrated Locations

If you could move all your locations into one building, would you change anything about your operations? Cloud VoIP can bridge your communications between offices. Callers can be seamlessly moved from one site to the other. Sales & Customer service teams can be separated by geography while remaining fully integrated into sharing calls and statistics.

Cost Savings

The switch to VoIP provides cost savings and revenue opportunities in business that make the platform an integral part of the business. Replacing an aging office phone system provides benefits across the organization as a whole. VoIP isn't a phone system; it is a communication platform that allows seamless integrations across any business.

Common Areas for cost reduction:

- Phone lines (lines are bundled into service).
- Servers/Phone system - No more onsite hardware.
- Maintenance contracts for onsite equipment.

Uncommon Areas for cost savings that often get overlooked

- Cost of a missed call: Give your sales team the technology to bring the office with them.
- Business Continuity: What is the cost of Downtime in your business?
- Accounting: Manage all the lines within your company on one monthly invoice
- Real-Estate Burden: Employees can work from home, reducing your office overhead
- IT costs of managing and updating complex server environments.
Allow your human resources to spend more on other areas of the business.

YoVu TIP:

Hope & Harder Insurance Group was able to save over \$30,000 in the first 36 months migrating from Mitel to YOYU.

YOYU has provided many businesses a 3 year and 5 Year TCO and ROI to assist with business case and planning.

Did you know?

A new (non Cloud) phone system averages \$900 per employee.

With multiple locations the average cost increases. A premise phone system's Life span is an average of 7 years.

Employee Productivity and Visibility

Definition:

A productivity measure is expressed as the ratio of output to inputs used in a production process, i.e. output per unit of input.

Employees are UP TO 15% more productive when working remotely is an option within their employment

How do you measure what you can't see or "hear"?

A bad employee can have a very negative impact on your company.

Cloud VoIP enables you to record and monitor calls.

Listening is the best measurement of how employees talk to your customers.

What does a poor google review cost your business?

You can listen, monitor and intercept calls with the right listening tools.

Cloud VoIP Call Reporting

You can track calls to and from employees at the office, on the road and from home with the seamless tracking metric.

Employee Recognition

Use the tracking and listening metrics to appreciate and recognize hard working members of your team.

Collaboration

SMS • Chat • Screen Share • Video

“Great things in business are never done by one person.
They’re done by a team of people”. ~ Steve Jobs

Advancements in Cloud VoIP now features voice augmentation tools such as SMS, Chat, Screen Share and Video conferencing.

Every year these tools become more accessible and more widely used as the evolution of technology advances business successes.

Collaboration tools connect your team seamlessly, making communication with even a remotely dispersed workforce quick and easy. Your next generation of employees will use these tools to drive the digital transformation of your organizations.

YoVu TIP:

G-Tel Engineering leverages SMS to quickly connect with there large mobile fleet of field services teams.

Reliability, Scalability & Disaster Recovery

The primary role of a good enterprise grade cloud VoIP platform is to provide unwavering reliability. If you lose power, calls will still continue to move through the portal. Even if you lose your office, you will continue to receive your calls.

Under no scenario should customers & employees lose access to communications.

You may need to start taking calls on your cell phone or setup at another location, but callers will never hear a fast busy tone.

The integrity of your business will remain upheld.

A premise based phone system will rely on a geographically redundant infrastructure with unreliable carrier paths.

VoIP will prevent points of failure and provide on-demand resources available to meet your growing business needs.

YoVu SUCCESS:

YOYU has had great success in the insurance industry because of our commitment to reliability, customer service and our productivity enhancement tools such as call recording, coaching (Listen/Whisper/Barge), reporting and dashboards. Mcfarlan's Insurance was able to shed legacy hardware and improve disaster recovery.